

Canadian Feed The Children

Financial Statements
December 31, 2020



Independent auditor's report

To the Directors of Canadian Feed the Children

Our opinion

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of Canadian Feed the Children (the Organization) as at December 31, 2020 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

What we have audited

The Organization's financial statements comprise:

- the statement of financial position as at December 31, 2020;
- the statement of income and expenditures for the year then ended;
- the statement of changes in net assets for the year then ended;
- the statement of cash flows for the year then ended; and
- the notes to the financial statements, which include significant accounting policies and other explanatory information.

Basis for opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's responsibilities for the audit of the financial statements* section of our report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We are independent of the Organization in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada. We have fulfilled our other ethical responsibilities in accordance with these requirements.

Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal

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control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Organization's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Organization to cease to continue as a going concern.



- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

PricewaterhouseCoopers LLP

Chartered Professional Accountants, Licensed Public Accountants

Vaughan, Ontario
June 23, 2021

Canadian Feed The Children

Statement of Financial Position

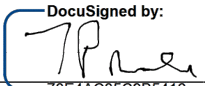
As at December 31, 2020

	2020 \$	2019 \$
Assets		
Current assets		
Cash (note 3)	2,025,383	746,326
Short-term investments (note 4)	771,558	679,448
Amounts receivable and advances	356,430	364,638
Prepaid expenses	100,422	82,959
	<u>3,253,793</u>	<u>1,873,371</u>
Investments (note 4)	1,383,030	1,306,641
Capital and intangible assets (notes 5 and 6)	<u>165,861</u>	<u>61,559</u>
	<u>4,802,684</u>	<u>3,241,571</u>
Liabilities		
Current liabilities		
Accounts payable and accrued liabilities	644,649	431,052
Deferred contributions (note 11)	820,657	135,801
	<u>1,465,306</u>	<u>566,853</u>
Deferred tenant inducements (note 12)	158,553	29,584
Deferred rent	<u>25,070</u>	<u>10,406</u>
	<u>1,648,929</u>	<u>606,843</u>
Net Assets		
Internally Restricted Fund	2,027,920	1,937,250
Unrestricted Fund	<u>1,125,835</u>	<u>697,478</u>
	<u>3,153,755</u>	<u>2,634,728</u>
	<u>4,802,684</u>	<u>3,241,571</u>
Commitments (note 8)		

Approved by the Board of Directors

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The accompanying notes are an integral part of these financial statements.

Canadian Feed The Children
Statement of Income and Expenditures
For the year ended December 31, 2020

	2020	2019
	\$	\$
Income		
Contributions (note 7)	6,764,816	6,581,937
Grants	43,551	56,449
Investment income	44,946	37,241
Change in fair value of investments	56,478	67,990
Other income	178,461	38,018
	<hr/> 7,088,252	<hr/> 6,781,635
Expenditures (note 9)		
Programs (notes 5 and 9)	3,940,881	3,853,041
Fundraising (notes 5, 6 and 9)	1,686,289	2,165,770
Administration (notes 5 and 9)	942,055	960,988
	<hr/> 6,569,225	<hr/> 6,979,799
Excess (deficiency) of income over expenditures for the year	<hr/> 519,027	<hr/> (198,164)

The accompanying notes are an integral part of these financial statements.

Canadian Feed The Children

Statement of Changes in Net Assets

For the year ended December 31, 2020

			2020	2019
	Unrestricted Fund \$	Internally Restricted Fund \$	Total \$	Total \$
Fund balances – Beginning of year	697,478	1,937,250	2,634,728	2,832,892
Excess (deficiency) of income over expenditures for the year	519,027	-	519,027	(198,164)
Interfund transfers (note 10)	(90,670)	90,670	-	-
Fund balances – End of year	1,125,835	2,027,920	3,153,755	2,634,728

The accompanying notes are an integral part of these financial statements.

Canadian Feed The Children

Statement of Cash Flows

For the year ended December 31, 2020

	2020 \$	2019 \$
Cash provided by (used in)		
Operating activities		
Excess (deficiency) of income over expenditures for the year	519,027	(198,164)
Add (deduct): Items not involving cash		
Amortization of capital assets	44,694	59,999
Amortization of intangible assets	26,292	27,870
Change in tenant inducement	128,969	(42,805)
Change in fair value of investments	(56,478)	(67,990)
Investment income reinvested	(25,137)	(11,167)
Donated marketable securities	(86,885)	(56,449)
	<u>550,482</u>	<u>(288,706)</u>
Net change in non-cash working capital balances related to operations		
Amounts receivable and advances	8,208	14,464
Prepaid expenses	(17,463)	(9,463)
Accounts payable and accrued liabilities	213,597	(140,403)
Deferred contributions	684,856	(291,205)
	<u>1,439,680</u>	<u>(715,313)</u>
Investing activities		
Purchase of investments	(521,439)	(306,898)
Proceeds on disposal of investments	521,439	581,217
Purchase of capital and intangible assets	(175,287)	(2,240)
Deferred rent	14,664	(12,184)
	<u>(160,623)</u>	<u>259,895</u>
Change in cash during the year	1,279,057	(455,418)
Cash – Beginning of year	<u>746,326</u>	<u>1,201,744</u>
Cash – End of year	<u>2,025,383</u>	<u>746,326</u>

The accompanying notes are an integral part of these financial statements.

Canadian Feed The Children

Notes to Financial Statements

December 31, 2020

1 Purpose and nature of the organization

Canadian Feed The Children™ (CFTC or the Organization) is an international development and relief agency formed in 1986 and dedicated to:

- alleviating the impact of poverty on children and their families and communities;
- supporting initiatives that enable families and communities to effectively satisfy the basic needs of their children on a sustainable basis;
- raising the level of public awareness on issues related to child poverty; and
- advocating for the basic human rights of children.

The Organization's objectives are reached by working with both its own resources and in conjunction with local partners in Canada and in foreign countries. CFTC is a not-for-profit corporation incorporated under the Canada Corporations Act and is a registered charity designated as a charitable organization under the Income Tax Act (Canada) and is exempt from income taxes under paragraph 149(1)(f).

In January 2014, CFTC was granted continuance under the Canada Not-for-profit Corporations Act.

2 Summary of significant accounting policies

Basis of presentation

These financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO) applied within the framework of the accounting policies summarized below.

These financial statements include the following funds:

- Internally Restricted Fund

The Internally Restricted Fund represents funds available for emergency, program enhancement or other purposes specified by the Board of Directors from time to time. Any use of these funds requires explicit approval by the Board of Directors.

- Unrestricted Fund

The Unrestricted Fund reflects the general fundraising and investing for CFTC's program delivery, development and administrative activities. This fund reports on unrestricted resources available for immediate use.

Canadian Feed The Children

Notes to Financial Statements

December 31, 2020

Revenue recognition

CFTC follows the deferral method of accounting for contributions and grants. Under this method, restricted contributions and grants are deferred and recognized as revenue when the expenses are incurred. Unrestricted contributions and grants are recognized as received or receivable if the amount to be received is reasonably estimable and collection is reasonably assured.

Investment income is recorded on an accrual basis.

Cash

Cash represents cash on hand and cash in the bank.

Financial instruments

Financial instruments are recorded at fair value on initial recognition. Investments are subsequently measured at fair value. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instrument at fair value.

Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred. All other financial instruments are adjusted by transaction costs incurred on acquisition and financing costs, which are amortized on a straight-line basis.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Organization determines whether there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Organization expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future period, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value. Impairments are recognized through the use of an allowance account, with a corresponding charge in the statement of income and expenditures.

Investments

Investments are managed by a third party investment manager reporting directly to the Finance and Audit Committee established by the Board of Directors. The investments can consist of a mix of publicly traded short and long-term fixed income investments, guaranteed investment certificates and publicly traded equities. Investments are made in accordance with CFTC's investment policy. The principle of the investment policy is to preserve capital and obtain a conservative return on investments. Fixed income investments maturing within one year from the statement of financial position date are reflected as short-term investments. Although the Organization has the ability to liquidate its publicly traded equity investments at any given time, in substance management intends to hold onto these investments for a period greater than one year to earn investment income. As such, publicly traded equities have been classified as long-term investments.

Canadian Feed The Children

Notes to Financial Statements

December 31, 2020

Capital assets

Capital assets are presented at cost less accumulated amortization. Amortization is provided on a straight-line basis over the estimated useful lives of the assets as follows:

Computer equipment	3 years
Furniture and equipment	5 years
Leasehold improvements	over the term of the lease

Intangible assets

Intangible assets acquired individually or as part of a group of other assets are initially recognized and measured at cost. CFTC's intangible assets consist of computer software, which is amortized on a straight-line basis over three years from the date of acquisition. The estimated useful lives of intangible assets are reviewed annually.

Impairment of long-lived assets

An impairment charge is recognized for long-lived assets whenever an event or change in circumstance causes an asset's carrying value to exceed the total undiscounted cash flows expected from its use and eventual disposition. The impairment loss is calculated as the difference between the fair value of the assets and their carrying values.

Deferred contributions

Deferred contributions include funds received for specific uses for which the related expenditures have not been incurred.

Deferred tenant inducements

In fiscal 2015, CFTC entered into a five-year lease for its head office. Under that agreement, the landlord funded renovations to the space as tenant inducements. These tenant inducements are deferred and amortized on a straight-line basis over the term of the related lease. In March 2020, CFTC entered into a new lease that expires August 2028.

Deferred rent

Under the Organization's head office lease, there are increases in base rent each year. The base rent cost over the full lease term, including free rent periods, has been determined and is amortized on a straight-line basis over the term of the related lease.

Canadian Feed The Children

Notes to Financial Statements

December 31, 2020

Allocation of expenses

CFTC works with local partners in Canada and internationally to provide food security, livelihoods, education, nutrition and health, and capacity building programs. The cost of each program includes personnel and other expenses that are directly related to providing the programs. Operating costs from functions such as administration, human resources, communications and marketing are allocated to programs, fundraising and administration based on specific activities and the level of benefit received by each function as follows:

- program related activities include the full allocation of direct program activities costs by country offices, partners and direct program staffing;
- donor, solicitation and fundraising related activities include the full allocation of direct costs for solicitation of funding and fundraising staff;
- communications, marketing and related costs are allocated based on the proportion of content applicable to the program, fundraising and administration activities; and

Other support costs are allocated based on staffing headcount or derived benefit while support staff is allocated based on the level of effort attributable to each job function.

Foreign currency transactions

Monetary assets and liabilities denominated in foreign currencies are translated into Canadian dollars using year-end exchange rates. Income and expenditure are translated throughout the year at the prevailing exchange rate on the date of the transaction. Exchange gains and losses are recorded in the statement of income and expenditures.

Volunteer service

The work of CFTC is accomplished by a significant contribution of voluntary services. The Organization does not record the value of volunteer services unless the fair value can be reasonably estimated. These services are received gratuitously; therefore, no value has been included in these financial statements as the fair value is not determinable.

Use of estimates

The preparation of financial statements in accordance with ASNPO requires management to make certain estimates and assumptions that may affect the reported amounts of certain assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of income and expenditures during the reporting period. Actual results could differ from those estimates.

Canadian Feed The Children

Notes to Financial Statements

December 31, 2020

3 Cash

As at December 31, 2020, the cash balance included \$1,397 (2019 – \$27,552) received as government grants for the Prevention, Education, Empowerment & Recovery from SGBV (PEERS). These grants are restricted in use. The restrictions do not prevent use of this cash for current purposes, but specify that it can be used for funding of the PEERS program only.

4 Investments

Investments consist of guaranteed investment certificates, government and corporate bonds, equity investments and high interest savings accounts. The guaranteed investment certificates and bonds have various maturity dates, interest and coupon rates that range from 0.9% to 8%. There were no impairments in fiscal years 2020 or 2019. The Organization chose to value all investments at fair value in both 2020 and 2019.

	2020 \$	2019 \$
Short-term investments		
High interest savings accounts	430,632	443,079
Guaranteed investment certificates, government and corporate bonds (i)	340,926	236,369
	<u>771,558</u>	<u>679,448</u>
Long-term investments		
Guaranteed investment certificates, government and corporate bonds (ii)	944,732	907,384
Equities	438,298	399,257
	<u>1,383,030</u>	<u>1,306,641</u>
	<u>2,154,588</u>	<u>1,986,089</u>

- i) Short-term guaranteed investments mature between June 1, 2021 and August 18, 2021 (2019 – February 13, 2020 and May 27, 2020).
- ii) Long-term guaranteed investments mature between June 2, 2022 and May 26, 2025 (2019 – June 1, 2021 and December 2, 2024).

Canadian Feed The Children

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5 Capital assets

Capital assets consist of the following:

			2020	2019
	Cost \$	Accumulated amortization \$	Net \$	Net \$
Computer equipment	99,903	92,595	7,308	4,390
Furniture and equipment	77,957	77,957	-	3,271
Leasehold improvements	165,446	6,893	158,553	27,606
	<u>343,306</u>	<u>177,445</u>	<u>165,861</u>	<u>35,267</u>

Amortization of \$10,517 (2019 – \$12,754) was included in programs expenditures, \$19,342 (2019 – \$29,580) was included in administration expenditures and \$14,835 (2019 – \$17,665) was included in fundraising expenditures.

6 Intangible assets

			2020	2019
	Cost \$	Accumulated amortization \$	Net \$	Net \$
Computer software	<u>164,618</u>	<u>164,618</u>	-	26,292

Amortization of \$26,292 (2019 – \$27,870) was included in fundraising expenditures.

7 Contributions

Contributions are comprised of the following:

	2020 \$	2019 \$
Child Sponsorship and Monthly Giving program	3,181,791	3,017,700
Major gifts – individuals, corporate, bequest and foundation	1,374,261	1,631,750
Other fundraising	<u>2,208,764</u>	<u>1,932,487</u>
	<u>6,764,816</u>	<u>6,581,937</u>

Canadian Feed The Children

Notes to Financial Statements

December 31, 2020

8 Commitments

CFTC is committed to payments for capital asset leases, leased premises and service contracts with varying terms. Aggregate annual payments are as follows:

	\$
2021	163,251
2022	178,431
2023	176,523
2024	178,246
2025	178,094
Thereafter	465,318
	<u>1,339,863</u>

CFTC has access to a revolving line of credit with the Canadian Imperial Bank of Commerce in the amount of \$300,000, which bears interest at the prime rate plus 1.5%. As at December 31, 2020, \$nil (2019 – \$nil) of this line was utilized. All assets of CFTC are pledged as security, except for assets held within the Internally Restricted Fund.

9 Allocation of expenses

As described in note 2, marketing, education, communication marketing and other support costs have been allocated as follows:

				<u>2020</u>
	<u>Programs</u>	<u>Fundraising</u>	<u>Administration</u>	<u>Total</u>
	\$	\$	\$	\$
Program related activities	2,869,182	-	-	2,869,182
Donor relations, solicitation and fundraising activities	-	1,310,807	-	1,310,807
Communications and marketing	178,230	174,916	2,236	355,382
Other support costs	893,469	200,566	939,819	2,033,854
	<u>3,940,881</u>	<u>1,686,289</u>	<u>942,055</u>	<u>6,569,225</u>

Canadian Feed The Children

Notes to Financial Statements

December 31, 2020

				2019
	Programs	Fundraising	Administration	Total
	\$	\$	\$	\$
Program related activities	3,178,604	-	-	3,178,604
Donor relations, solicitation and fundraising activities	-	1,569,598	-	1,569,598
Communications and marketing	75,323	355,640	13,945	444,908
Other support costs	599,114	240,532	947,043	1,786,689
	3,853,041	2,165,770	960,988	6,979,799

10 Interfund transfers

The Board of Directors approved the transfer of funds between the Unrestricted and Internally Restricted Funds. These transfers are also to recognize the gain on internally restricted funds to investment accounts, for purposes of reinvestment.

11 Deferred contributions

	2020	2019
	\$	\$
Balance – Beginning of year	135,801	427,006
Additional contributions received	1,274,700	959,317
Amounts recognized as revenue	(589,844)	(1,250,522)
Balance – End of year	820,657	135,801

12 Deferred tenant inducements

	2020	2019
	\$	\$
Deferred tenant inducements – net of accumulated amortization of \$6,893 (2019 – \$180,570)	158,553	29,584

13 Financial risk management

Liquidity risk

Liquidity risk is the risk the Organization will not be able to meet its financial obligations when they come due. Sufficient liquidity is maintained by regular monitoring of cash flow requirements. CFTC believes it has low liquidity risk given the composition of its accounts payable and accrued liabilities and the fact that CFTC holds a large amount of cash and investments.

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Notes to Financial Statements

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Interest rate risk

Interest rate risk arises from the possibility that changes in interest rates will affect the value of fixed income investments held by CFTC. The Organization manages this risk by investing in highly rated and widely traded bonds and through diversification of its investment portfolio. The Organization further reduced its exposure to interest rate risk by adding equity investments to its investment portfolio.

Market risk

Market risk arises as a result of fluctuations in the marketplace, which affect trading values of equity securities and bonds. CFTC's equity investments are subject to market risk, which includes price risk arising from market volatility and the risk of loss of capital associated with those investments. CFTC mitigates this risk through its investment policies and by monitoring its asset mix of the portfolio against the set targets.

Credit risk

Credit risk is the risk one party of a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. CFTC is exposed to credit risk associated with its holdings of cash and investments in its portfolio with various financial institutions and accounts receivable. To mitigate this risk, CFTC places the majority of its cash and investments in securities of federal or provincial governments, chartered banks, major trust companies or high-quality corporate bonds. CFTC's credit risk is considered to be low.

Foreign exchange risk

CFTC delivers its foreign programming through local non-governmental organizations and is exposed to exchange fluctuations. Foreign currency risk for CFTC arises from gains or losses due to fluctuations in foreign currency exchange rates on foreign investments and programming operations. Some financial instruments held as investments are denominated in foreign currencies. As a result, the Organization's investment balance may vary due to currency changes. CFTC implicitly manages its foreign currency risk through its operations.

14 Related party transactions

Related parties of the Organization are considered to be board members, the senior management team and the staff of CFTC who have a direct impact on the daily operations of the Organization. During the year, \$36,045 (2019 – \$25,898) of donations was received from related parties. In addition, \$59,487 (2019 – \$nil) of additional donations was received from organizations that employ individuals related to CFTC. These transactions are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties, and are in the normal course of operations.

15 Registered pension plan

The Organization maintains a defined contribution pension plan for its employees. During the year, the Organization made required matching contributions under this plan of \$95,472 (2019 – \$78,905).

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Notes to Financial Statements

December 31, 2020

16 Comparative figures

Certain comparative figures have been reclassified to conform to the current year's financial statement presentation.